



Angel Ruiz
President & CEO

A member of Ericsson's Global Executive Leadership Team, Angel Ruiz is President and CEO of Ericsson's Region North America. Ruiz has worked in the telecom industry for more than 32 years and has been with Ericsson for more than 22 years.

Ruiz became head of the organization in North America in 2001 and set a vision of growth and customer quality. Under his leadership, Ericsson has become the number one provider of telecommunications solutions and services in the US and Canada, a region that is leading the world in LTE network deployments. During his tenure, Ruiz has been instrumental in implementing a number of innovative technologies in U.S. and Canada, enabling Operators to launch cutting edge technologies such as 4G.

In spite of tremendous competition, cost pressures and on going consolidation, Ruiz has grown the company consistently and profitably for the past eleven years. When he took over the company in 2001, Ericsson North America had less than thirty five hundred employees and did less than \$500M in revenues. Today, Ericsson's Region North America employs over twenty thousand employees and does over \$8B in revenues. He has successfully built a world class leadership team and created a culture of innovation, flexibility and quality throughout the organization.

Ruiz led the high profile Ericsson acquisition of Nortel's CDMA, GSM and LTE businesses. He also negotiated the groundbreaking contract with Sprint, bringing the benefits of a globally successful Managed Services business model to the U.S.

In 2010, Ruiz was awarded the Gifford K. Johnson Community Leadership Award from the University of Texas at Dallas for supporting and enabling activities such as research with UT Dallas faculty. Ruiz has been on numerous advisory boards, representing Ericsson. In 2012, the Dallas Ft Worth Metroplex Technology and Business Council named him CEO of the year for his numerous contributions to the area and the telecommunications Industry. Ruiz has served on CTIA's Board of Directors and on its Executive Committee for more than a decade, making him one of the Executive Committee's longest-serving members. In addition, he has chaired CTIA's Suppliers' Council since 2009.

Ruiz joined Ericsson in 1990 and has held a variety of technical, sales and managerial positions within the company. He has worked abroad in managerial and customer support assignments in Mexico, Venezuela and Sweden. Before joining Ericsson, Ruiz held various positions with Sprint, AT&T and Bell Atlantic.

Ruiz holds a Bachelor's degree in Electrical Engineering from the University of Central Florida and a Master's degree in Management Science and Information Systems from John Hopkins University in Baltimore, Maryland.

A cancer survivor of eleven years, Ruiz chairs and participates in local events for the Lance Armstrong's Cancer Foundation and the Diabetes Children's Foundation.

